

Future Station: Strategic Foresight Consultancy



**FUTURE
STATION**

Spot the early signs
of future change

Transform uncertainty into opportunities!

In a world of constant change, the greatest risk is waiting for the future to happen. Our strategic foresight services enable you to take control by anticipating emerging trends, prepare for multiple scenarios, and building the resilience needed to thrive in a fast-evolving landscape.

CLIENT NEEDS

Develop Future Skills



Empower your team with the tools and knowledge needed to navigate uncertainty, anticipate change in your industry, and act proactively. Build their confidence in dealing with complexity and emerging trends.

Integrate Foresight into Strategy and Innovation



Integrate futures thinking into strategic and innovation processes. Equip decision-makers with methods to identify opportunities, prepare for multiple scenarios, and align actions and business strategies with future realities.

Create a Foresight Function and Culture



Transform foresight into a systematic business capability. From creating a dedicated Foresight Manager/Director role to fostering a company-wide culture of futures-thinking and Anticipatory Leadership, we help you institutionalize foresight as a driver of long-term success.

WHAT WE DELIVER

Research & Horizon Scanning

We track emerging trends, innovations, and disruptions in your industry through systematic qualitative research and analysis.

Recent work: Consumer Trends 2025+, Future of Manufacturing, GenZ Workforce 2030

Scenario Planning Workshops

Build and test future scenarios, identify risks and opportunities, and develop robust strategies through structured workshops.

Recent work: Workforce Planning 2030, Future of Energy CEE, Strategic Pillars Testing

Strategic Planning & Innovation Sessions

Align your strategy and innovation pipeline with future opportunities. From portfolio development to long-term planning.

Recent work: 5-year Strategic Planning, Innovation Portfolio Workshop

Future-Ready Teams Training

Prepare teams for emerging jobs and skills through practical workshops on futures thinking, AI readiness, and foresight tools.

Recent work: Foresight for Managers, Future-Ready Leadership Program Future Skills

Keynotes & Inspiration

Research-backed talks that spark futures thinking, combining industry insights with concrete examples and actionable takeaways.

Recent work: Future of Work, AI Impact Scenarios, Anticipatory Leadership

Custom Research & White Papers

Tailored research and analysis to fuel your innovation processes or strengthen your market position through thought leadership..

Recent work: : Future Personas Research, Future of Corporate Governance, Future of Food, Future of Business Development

Trends / Innovations Learning Journeys

Guided visits for your teams to see trends in action—beyond slides—and explore innovations and novelties. Meet founders, talk to pioneers, and experience the future in real-world contexts.

Recent work: Trends Learning journey in Barcelona for a mall developer or in Amsterdam for a retail company

SOME OF OUR CLIENTS' DOMAIN

Retail, Financial,
Energy, FMCG,
Healthcare, Telecom,
Services, Pharma,
Non – Profit &
Public Institutions



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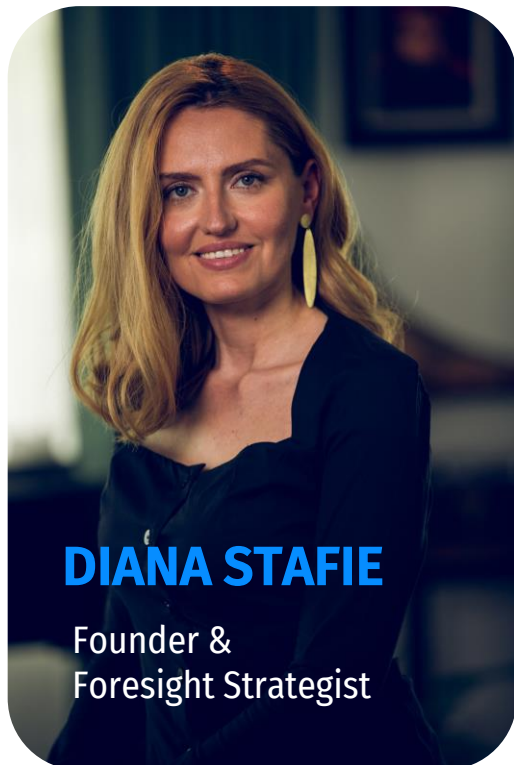
ABOUT FUTURE STATION

We have spent the last few years studying and unlocking change, identifying trends, and making sense of the future.

Systems Thinking. Foresight. Future-Driven Innovation. Mega Trends. Consumer Trends.

As members of various research networks, think tanks, and trendwatching groups, we stay at the forefront of emerging developments. Our extensive network connects us with experts, innovators, and changemakers worldwide.

Everything we have learned and experienced has shaped Future Station into what it is today—**the first Romanian-based foresight consultancy practice**. Our team and ecosystem bring together professionals with deep expertise in **research, facilitation, strategic analysis, business innovation, and future studies**, ensuring that we deliver valuable insights and actionable strategies.



DIANA STAFIE

Founder &
Foresight Strategist

Diana is a Strategic Foresight consultant with **extensive experience in both consultancy and business**. She has worked with clients across various industries—including retail, telecom, financial services, FMCG, energy, and healthcare—as well as with NGOs, public institutions, and entrepreneurs. Her experience spans both Romania and international markets, giving her a broad perspective on innovation and transformation.

Diana has a strong **educational background in foresight**. She is a graduate of the Professional Foresight Program at the University of Houston and has completed the International Certified Future Strategist Program (commissioned by the European Commission) as well as the Design Futures program at the Institute for the Future in Palo Alto. She is also a Certified Coach and Ambassador within the Open ExO Community. Additionally, she holds a postgraduate degree in Governance and Board Membership, strengthening her strategic leadership skills.

A key differentiator in Diana's work is the **in-depth research** she conducts for every project, ensuring well-founded insights and strategies. She is also involved in various think tanks focused on future and transformation topics, keeping her work at the forefront of change.

Beyond consulting, Diana is an **investor in (tech) startups** and serves as a **board member** for several organizations. She is passionate about mentoring founders, speaking at conferences, and writing about the future in different publications.

**Let's start building
your future today.**

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**“ PLAN FOR THE
FUTURE**

BECAUSE THAT'S WHERE
YOU'RE GOING TO SPEND

**THE REST
OF YOUR LIFE.”**

Mark TWAIN